

MOTORCYCLIST AWARENESS MONTH

Queensbridge Square

Southbank promenade

9am to Midday Saturday 1st October 2022

This is a heads up to involve as many interested motorcyclists and Motorcycle clubs in Metropolitan Melbourne in the Launch of Motorcyclist Awareness Month (MAM)

Some of you might be aware that I currently serve on the Board of the Motorcycle Community Engagement Panel to represent all motorcyclists in a direct forum reporting direct to the Department of Transport in Victoria via the chair, Minister Ben Carroll.

Having direct input to the minister and key stake holders is imperative to influence and highlight areas of concern for motorcyclists in Victoria.

To highlight that motorcyclists share the road with all motorists we are launching Motorcyclist Awareness Month (MAM). We want as many varied motorcyclists with their bikes to attend at Southbank Promenade at @ 9am to Midday on Saturday 1st October.

Here is the chance to Interact with the public in a very visible way to highlight that the person under the helmet is like everyone else. The event will be attended to by Motorcycle Community Engagement Panel (MCEP) members. We will have handouts and demonstrations on such things as how to reduce blind spots in mirrors. Statements by the minister and other MCEP participants and announcements to the media. It would be great to have a good representation of motorcyclists there for the cameras to highlight our right to share the roads.

The idea is to personalise motorcyclists so that drivers think about us, look for us and give us space on the roads.

We want to invite you all to come along for a few hours, help discuss issues with us, and the public, in a very visible display of all that is good about motorcycling.

Hope to see many of you there.

Regards

Brian Rix

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